

PRESS RELEASE  
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## **Pan-African Council and Diamond Trust Bank Partner to Empower Diaspora Investment in East Africa**

**Nairobi, Kenya – [August 19, 2024]** – The Pan-African Council and Diamond Trust Bank (DTB) are thrilled to announce the upcoming **East Africa Diaspora Investment Symposium**, a dynamic platform designed to catalyze investment and economic growth in the region. The event will take place on Friday, September 27th, 2024, at the DTB Centre Conference Hall in Nairobi, Kenya.

Under the theme *“Empowering the African Diaspora to Accelerate Trade, Investment, and Economic Growth in East Africa,”* the symposium will bring together influential stakeholders from the African diaspora, private sector, and government to explore lucrative investment opportunities across various sectors, including agribusiness, tourism, real estate, manufacturing, technology, and logistics.

Kenya, as a thriving economic hub, serves as an ideal gateway to the East African market. The symposium will provide invaluable insights into the region’s investment landscape, offering attendees the chance to connect with potential partners, access expert advice, and gain a comprehensive understanding of the business environment.

*“We are excited to partner with Diamond Trust Bank on this groundbreaking initiative,”* said Fabien Anthony, Chairman of the Pan-African Council. *“The African diaspora possesses immense potential to drive economic development in the region, and this symposium is a crucial step in unlocking that potential.”*

Through engaging panel discussions, keynote speeches, and networking opportunities, the event will address critical topics such as market entry strategies, regulatory frameworks, immigration, banking services, financing options, and talent development. Attendees will gain practical knowledge and actionable insights to facilitate their investment endeavors in East Africa. *“DTB is committed to supporting the growth and prosperity of the African continent,”* said Shelmith Gichuki, Diaspora Banking Relationship Manager at Diamond Trust Bank. *“By partnering with the Pan-African Council, we aim to create a conducive environment for diaspora investment and contribute to the economic transformation of East Africa.”*

The East Africa Diaspora Investment Symposium is open to investors, entrepreneurs, business leaders, and policymakers seeking to explore opportunities in the region. To learn more about the event and registration details, please visit: <https://www.panafricancouncil.org/nairobi2024>.

**About the Pan-African Council**

The Pan-African Council (PAC) is the premier global leadership and strategic development organization committed to advancing and uniting Africa and her Diaspora through international cooperation in the political, economic, and social spheres.

*More info:* [www.panafricancouncil.org](http://www.panafricancouncil.org)

**About Diamond Trust Bank**

Diamond Trust Bank (DTB) is a leading regional bank, listed on the Nairobi Securities Exchange (NSE). As an affiliate of the Aga Khan Development Network (AKDN), DTB has operated in East Africa for over seventy-five years. DTB's focus has expanded to not only serve SME's but also the agricultural, education and fintech sectors. The bank is also heavily investing in digital banking infrastructure to enable it strategically to increase its market penetration and offer cutting edge solutions.

*More info:* <https://dtbk.dtbafrica.com/about-us>

**Media Contact:**

Tatiana Mensah

Media Liaison

+1 646 895 6100

media@panafricancouncil.org

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# 2024 EAST AFRICA DIASPORA INVESTMENT SYMPOSIUM.

#DiasporaInvestment

Empowering the African  
Diaspora to Accelerate  
Trade, Investment, and  
Economic Growth in  
East Africa



**SEPTEMBER 27, 2024**

**NAIROBI, KENYA**

DTB CENTRE, CONFERENCE HALL

ONLINE REGISTRATION | LIMITED SEATS

[www.panafricancouncil.org/nairobi2024](http://www.panafricancouncil.org/nairobi2024)

For more information, contact: [info@panafricancouncil.org](mailto:info@panafricancouncil.org)

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