



2024 EAST AFRICA **DIASPORA INVESTMENT SYMPOSIUM**

LIMITED SEATS | LUNCH INCLUDED | REGISTRATION LINK:

www.panafricancouncil.org/nairobi2024

For more information, contact: info@panafricancouncil.org

Empowering the African Diaspora to
Accelerate Trade, Investment, and
Economic Growth in East Africa

Friday, 27 Sep 2024
8:00 AM — 6:00 PM
Nairobi, Kenya

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EXECUTIVE SUMMARY

Explore new frontiers in finance, investment, development and repatriation to East Africa. With Kenya as a gateway to East Africa and the rest of the continent, together we'll explore the possibilities for entrepreneurship, investment, and development in the vibrant city of Nairobi,.

The Pan-African Council has partnered with Diamond Trust Bank for the East Africa Diaspora Investment Symposium, an interactive and dynamic action-oriented full-day event with the theme of *“Empowering the African Diaspora to Accelerate Trade, Investment, and Economic Growth in East Africa”*, on Friday, September 27th, 2024 in Nairobi, Kenya at the DTB Centre Conference Hall.

This partnership underscores our commitment to fostering economic growth and cooperation between Africa and the Global African Diaspora through innovative sectors such as agribusiness, tourism and hospitality, real estate, manufacturing, tech, and logistics.. The symposium will serve as a platform to explore how the Diaspora can leverage our services and advisory ecosystem to help facilitate and drive new business and investment, tourism, and job creation across the region.

Through highly-interactive presentations, discussions and networking opportunities, the symposium aims to support the Global African Diaspora from the US, Caribbean and other regions to establish their business base in East Africa in order to fuel sustainable growth, job creation, and economic prosperity.

Panel themes range from market insights and investment opportunities to assistance in facilitating banking, immigration, legal support, permits, relocation, and economic incentives. The half-day symposium will spark compelling dialogues and feature regional business leaders, innovators, African and Caribbean government officials, investment promotion agencies, sector experts and service providers to help establish yourself in Kenya and East Africa. The Symposium will aim to clear the path for Africans and the Diaspora to succeed in business and investment together.

JOIN 100+

visionaries, entrepreneurs, startup founders,
industry leaders, government officials, market experts,
investors, and development influencers

“The African Diaspora consists of peoples of African origin living outside the continent, irrespective of their citizenship and nationality and who are willing to contribute to the development of the continent and the building of the African Union.”



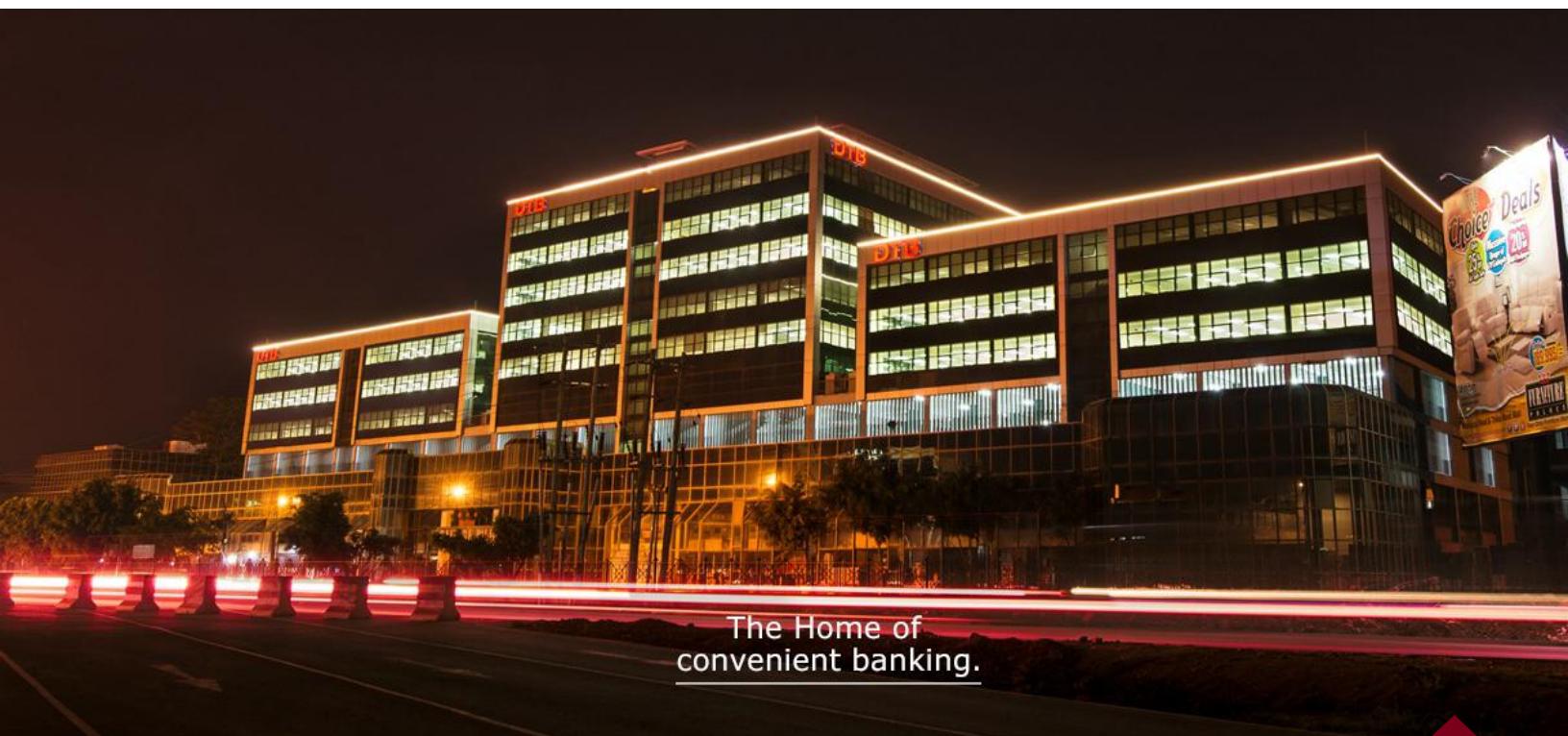
— *The Constitutive Act of the African Union*

Join the foremost gathering dedicated to supporting the growth of the African diaspora in East Africa.

Engage with the community of Caribbean, African American, Afro-Latino and other Diasporans of African origin seeking to reconnect with the African continent and make Kenya and East Africa their home in a meaningful and impactful way.

Event Details & Venue: DTB Centre Conference Hall

- **Location:** DTB Centre Conference Hall, Mombasa Road, Nairobi, Kenya.
- **Maximum capacity:** 140 people (limited seats)
- **Participation fee:** EARLY BIRD US\$59 (or 8,500 KES) per person, \$99 after Sep 5, 2024
- **Event registration link:** www.panafricancouncil.org/nairobi2024
- **Event hashtags:** #DiasporalInvestment #DiasporalInvestment2024



The Home of
convenient banking.

WHY ATTEND?

Join us for a day full of networking, learning, and exploring investment opportunities in East Africa. The event will be held in Nairobi, where you'll have the chance to connect with fellow diaspora members, business leaders, exhibitors, and industry experts.

Don't miss out on this exciting opportunity to discover new ventures, gain valuable insights, and contribute to the growth of the region. Mark your calendars and get ready for an enriching experience at the symposium!

2024 EAST AFRICA **DIASPORA INVESTMENT SYMPOSIUM.**

**LIMITED
SEATS**

- ✓ **Full-day interactive symposium**
- ✓ **Explore business and investment opportunities**
- ✓ **Connect with high-level speakers, entrepreneurs, business owners and investors**
- ✓ **Networking sessions**
- ✓ **Banking services & immigration guidance**
- ✓ **Authentic *Jamaican Food Lunch* and refreshments provided**

EARLY BIRD TICKETS AVAILABLE | REGISTRATION LINK:

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For more information, contact: info@panafricancouncil.org



SPEAKERS



H.E. William A. McDonald
Barbados

High Commissioner of
Barbados to Kenya and
Rwanda & Permanent
Representative of Barbados
to the United Nations at
Nairobi



Roseline Kathure Njogu,
CBS
Kenya

Principal Secretary, State
Department of Diaspora
Affairs, Kenya Ministry of
Foreign and Diaspora Affairs



Fabien Anthony
Global

Chairman,
Pan-African Council
Managing Partner,
Africa Equity Group



Mayor Kobi
USA

Mayor of the City of South
Fulton - Atlanta's Twin City



Dr. Kennedy Nyakomitta
Kenya

Commercial Director, DTB



Faith Atiti
Kenya

Head of Research & Analysis,
DTB



George Otiende
Kenya

Director, Retail Banking, DTB



Dr. Chevy Eugene
Saint Lucia

Council Ambassador to
CARICOM
Pan-African Council



Roxy
Zambia

Symposium Moderator



Chacha Odera
Kenya

Senior Partner at Oraro &
Company Advocates:
Addressing Kenya
Immigration Concerns



Susan Njoka
Kenya

Indirect & Corporate Sales
Manager at VAAL Real Estate



H.E. Monde Mshudulu
South Africa

Pan-African Council
Ambassador to Southern
Africa (SADC)



Florence Yula
Kenya

Venture Capital Leader /
Country Director, Remode



Wilmot Allen, PhD
USA

Founder and Chairman of
VentureLift Africa / Managing
Partner with the RH
Managers Africa Fund



Anthony Richard
Kenya

Founder and Director of
Ngao Foundation



Beatrice Karanja
Kenya

Founder and Executive
Director, Nature's Pitch



Eddie Ndichu
Kenya

CEO and Co-Founder,
Wapipay



Cesar Cabezas
Colombia

Afro-Colombian Economic &
Social Empowerment Leader,
Human Rights Defender,
Historian

EVENT ENTERTAINMENT



Nikki Z
Jamaica

Music, Travel & Tourism



Ammi
Antigua & Barbuda / Kenya

Ammi, The Veggieman [The
Organic Ambassador]

SPEAKER BIOS & TOPICS

H.E. William A. McDonald – High Commissioner of Barbados to Kenya and Rwanda & Permanent Representative of Barbados to the United Nations at Nairobi

Topic: Strengthening Cooperation, Trade, & Investment Between African and Caribbean States

As Barbados' first diplomatic representative to Kenya, H.E. William A. McDonald boasts a rich background as businessman, entrepreneur, and public servant. He represents the interests of Barbados at the United Nations office in Nairobi, the African Union and the 12 other countries for which his remit stands. The Barbados High Commission to Kenya is the primary diplomatic mission of Barbados to Kenya and Rwanda, with jurisdictional oversight of Botswana, Ethiopia, Lesotho, Malawi, Mauritius, Seychelles, South Africa, Tanzania, Uganda, and Zambia.

Roseline Kathure Njogu, CBS – Principal Secretary, State Department of Diaspora Affairs, Kenya Ministry of Foreign and Diaspora Affairs

Topic: Strengthening Diaspora Relations

As Principal Secretary for Diaspora Affairs, I am charged with promoting continuous dialogue with Kenyans abroad, championing the protection of Kenya's diaspora rights and welfare, developing an incentive framework for diaspora remittances, harnessing diaspora savings, facilitating foreign direct investment (FDI) and technology transfers, and mainstreaming the Kenyan diaspora into the national development process.

Mayor Kobi – Mayor of South Fulton - Atlanta's Twin City

Topic: Leadership and Diaspora Reconnection on the African Continent

As an activist elected to public office, Mayor Kobi has been featured by CBS, The Nation, Jacobin, Governing Magazine and other national media. With a population that is 92% African-American, South Fulton, Georgia is now the blackest big city in America – a city that is not just unapologetic about its demographics, but moving on purpose to be a laboratory for economic, housing and restorative justice policies aimed at improving the lives of African Americans.

Fabien Anthony – Board Chairman of the Pan-African Council

Topic: The Global African Diaspora as Development Actor

Recognised as the Global Top 100 Most Influential People of African Descent (MIPAD) Under 40 and the African Travel Top 100 Global Tourism Personalities in 2019, Fabien Anthony is a lifelong entrepreneur and impact investor in the information technology, agribusiness, real estate, and entertainment sectors with ventures that have expanded to over 22 countries across four continents. Fabien's career spans business development and international trade, political advisory and strategic counsel, as well as catalysing public and private sector investment for sustainable socioeconomic development.

Florence Yula – Venture Capital Leader and Country Director, Remode

Topic: Venture Capital, Innovation, and Investments in East Africa

Florence Yula is an experienced VC who is passionate about driving innovation and investments in emerging markets. Over the past five years, she has honed her skills in venture capital through roles at both established VC firms and early-stage startups. Notably, she has worked with LoftyInc and Microtraction. In addition she's an executive committee member of the Women in Tech - Kenya Chapter.

Dr. Kennedy Nyakomitta – Commercial Director, DTB

Topic: Banking with DTB

Dr. Kennedy Nyakomitta is the Commercial Director at Diamond Trust Bank. He is a growth strategist with profound expertise in the credit and sales functions of the Bank. He is also a director of the Diamond Trust Bancassurance Intermediary Limited. Prior to joining DTB, Kennedy had acquired several years' experience with various Kenyan banks. He holds a bachelor's degree in economics, a master's degree in business administration and a doctorate in leadership and governance.

George Otiende – Director, Retail Banking, DTB

Topic: Banking with DTB

George is the Director of Retail Banking at DTB. He has amassed over 15 years of experience at the forefront of East Africa's banking sector, and is recognized for propelling operational excellence, digital innovation, and market expansion. In his role as the head of the Retail Banking division, George oversees Branch Banking, Digital and Channels Banking, Diaspora Banking, Money Transfer Services, Bancassurance, and Consumer Lending. George graduated with a bachelor's degree in business administration management (First Class honors) from Egerton University.

Faith Atiti – Head of Research & Analysis, DTB

Topic: Kenya & East Africa Opportunity Landscape

Faith is a seasoned Research Economist with over a decade of impactful work experience which has been defined in the fields of finance and strategy. She is recognized for unlocking opportunities in segments that shape the economic narrative, driving success and prosperity in the various entities she has interacted with.

Susan Njoka – Indirect & Corporate Sales Manager at VAAL Real Estate

Topic: Real Estate Opportunities

Susan has vast expertise of over 16 years in Sales and 9 years of which she specialized in the Real estate segment. She holds a Bachelor's of Commerce in Marketing.

Chacha Odera – Senior Partner at Oraro & Company Advocates

Topic: Kenya Relocation & Immigration Concerns

Chacha is a Senior Partner at Oraro & Company Advocates and practices in the dispute resolution practice group. With over 34 years of experience, he has represented local and international clients in commercial disputes, constitutional law, electoral disputes, employment and labour law, insolvency, and property law. Chacha has been ranked by leading international legal directories such as Chambers & Partners and Legal 500 as a leading lawyer in dispute resolution and employment.

Roxy

Moderator

Chanda Kangwa, known by her stage name Roxy, is a luminary in the world of media. As a broadcasting virtuoso, multimedia producer, visionary creative director, prolific content producer, and a sought-after media consultant, her dedication and work ethic have been the driving force behind her transformation from a Radio Presenter to a celebrated brand.

Monde Mshudulu – Pan-African Council Ambassador to Southern Africa (SADC)

Topic: Entrepreneurship and Philanthropist in the areas of Education, Finance and Socioeconomic Development

Monde Mshudulu is the Founder and Board Chairperson of MHM Media Pty – a leading events, digital marketing, and public relations firm with clients throughout Africa and the world. Ambassador Mshudulu also chairs South Africa's Komonde Resources – a skills development and professional training institution with a key focus on early childhood development, youth development, artisan development, technical capacity building.

In 2022, he was appointed Special Advisor to the Kwa-Zulu Natal House of Traditional Leaders on matters pertaining to international relations, cooperation, trade and socioeconomic Innovation.

As a graduate from Wits Business School in South Africa, Mr Mshudulu has developed strong political and private sector relationships throughout the SADC Region. His leadership underscores his dedication to fostering collaboration and driving positive change.

Wilmot Allen – Founder and Chairman of VentureLift Africa / Managing Partner with the RH Managers Africa Fund

Topic: Diaspora Investment

Based in Nairobi and Washington DC., Wilmot is a U.S.-Africa trade expert, investor, entrepreneur, strategy consultant, diaspora engagement with Africa pioneer and political economist. Wilmot has invested or managed capital totaling over \$4 billion across Africa, Asia, Latin America, Middle East and U.S. and has been an international partner for thousands of U.S. businesses and African SMEs, including women- owned enterprises. He has experience across nearly 50 countries in Africa.

Dr. Chevy Eugene – Pan-African Council Ambassador to the Caribbean

Topic: Diaspora Repatriation in the context of Reparations, the AU-CARICOM relationship

Recognized as one of the Global Top 100 Most Influential People of African Descent (MIPAD) under 40 in politics and governance, Dr. Chevy Eugene is an Assistant Professor of Black Political Thought at Dalhousie University, Canada and the co-lead for PAC's AfriCaribbean Research Coalition (ARC). ARC's main objective is to study and inform bilateral agreements between Africa and the Caribbean using a decolonial framework. Moreover, Dr. Eugene's research takes up the historical struggles for reparations by conceptualizing it as a liberation praxis for enslavement, colonialism, and neocolonialism in new worldmaking.

Anthony Richard – Founder and Director of Ngao Foundation

Topic: The Power of Investment for Social Impact

Anthony Richard Hulula holds a Bachelor's Degree in Education and a Master of Art in Public Administration Management and Development, along with multiple professional certifications in project planning, financial management, and mentoring. He is the Founder and Director of The Ngao Foundation, a registered organization that supports vulnerable communities in Kenya.

Beatrice Karanja – Founder and Executive Director, Nature's Pitch

Topic: Is Africa the new superpower? Harnessing our Natural Capital for a Sustainable Future

Beatrice is a development and environmental professional with a foundation in strategic communications. With over 25 years' experience as a development and conservation communications professional she has extensive experience in East, Central and Southern Africa. Beatrice has worked as journalist with BBC and Reuters and for several international NGO's – African Wildlife Foundation, UNICEF, Oxfam (GB). She has also consulted and worked for Mo Ibrahim Foundation, Kofi Annan Foundation, the Bill & Melinda Gates Foundation, Stop Ivory, Northern Rangelands Trust and Lewa Wildlife Conservancy.

Beatrice is a Board representative of Mara Elephant Project (Chair), and a panel judge for the Tusk Trust Conservation Awards for Africa. In 2019, Tusk Trust appointed Beatrice onto their Board of Trustees and in December 2021, Natural State appointed Beatrice as one of their inaugural Board members. Beatrice is the Executive Director of Nature's Pitch, the first of its kind natural capital business incubator and accelerator hub for aspiring and innovate green entrepreneurs in Africa who have direct impact on the expansion and protection of Africa's biodiversity and its sustainability. The hub also supports African women in STEMM through study and research grants.

Eddie Ndichu – CEO and Co-Founder, Wapipay

Topic: Journey to a Trillion

Eddie is an experienced leader in Digital Mobile Payments and Fintech, with a proven track record in both the Banking and Internet industries. His expertise spans Software Development, Commercialization, Business Planning, Management, Business Intelligence, Risk Management and Digital Finance. As a strong Platform and Product Development and Management professional, he excels in Organizational Transformation while managing large Engineering, Software Development, Product and Commercial teams.

Cesar Cabezas – Afro-Colombian Economic & Social Empowerment Leader, Human Rights Defender, Historian

Topic: The Global African Diaspora of Latin America

Cesar is an Empowerment Leader and Human Rights Defender of the Afro-Colombian community, historian, and social scientist. With more than 20 years of work in the Afro-Colombian social bases for the empowerment and promotion of the rights of Black people. He is part of the high-level advisory commission for the Black, Afro-Colombian, Palenquera and Raizal communities and the national space for prior consultation of the Black, Afro-Colombian, Palenquera and Raizal communities. Cesar has participated in different seminars and conferences both within Colombia and internationally. He has led international seminars on inter-culturality and city development, national meetings for university students of African Descent, and the Forum on Ethno-Education and African studies.

ENTERTAINMENT BIOS

Nikki Z

Music, Travel & Tourism

With over 20 years in the music industry, Nikki Z is a powerhouse reggae ambassador, multi-award-winning host, and seasoned TV and radio personality. A respected member of the Grammy Reggae Committee, Nikki has built a stellar reputation as a personality, event planner, and all-around music guru. Known for her dynamic presence and unmatched expertise, Nikki Z continues to shape the reggae landscape and influence the global music scene.

Ammi

The Organic Ambassador

Ammi, The Veggieman [The Organic Ambassador] has sought to raise his voice above the popular sounds and offer a fresh voice that is different and life-giving. His sound blended with reggae, soca, hip-hop, afro-pop, and Caribbean rhythms is infectious and intended to give you something to think about as well as move your body. He represents the organic agricultural movement and sustainable living principles through his music and appearances.

DRAFT MEETING AGENDA

Conference Day: Friday, 27 September 2023

08:00 - 09:00

REGISTRATION

09:00 - 10:00

Opening Remarks

East Africa and the African Diaspora

SPEAKER(S):

Fabien Anthony, Pan-African Council Chairman

Shellmith Gichuki, Diamond Trust Bank, Diaspora Banking

Keynote Addresses

H.E. William A. McDonald, High Commissioner of Barbados to Kenya and Rwanda & Permanent Representative of Barbados to the United Nations at Nairobi

Roseline Kathure Njogu, Principal Secretary, State Department of Diaspora Affairs, Kenya Ministry of Foreign and Diaspora Affairs

Mayor Kobi, Mayor of the City of South Fulton - Atlanta's Twin City

10:00- 10:45

PANEL:

Entrepreneurship & Investment in East Africa

Sharing experiences, lessons, and strategies

Moderator: Roxy

SPEAKER(S):

Florence Yula — Florence Yula — Venture Capital Leader

Wilmot Allen — Founder and Chairman of VentureLift Africa / Managing Partner with the RH Managers Africa Fund

10:45 - 11:00

COFFEE BREAK

(Media room interviews)

Conference Day: Friday, 27 September 2023

11:00 - 11:45

“Is Africa the new superpower? Harnessing our Natural Capital for a Sustainable Future”

SPEAKER(S):

Beatrice Karanja — Founder and Executive Director, Nature's Pitch

11:45 - 12:10

Addressing Immigration Concerns

SPEAKER(S):

Chacha Odera — Senior Partner at Oraro & Company Advocates

12:10 - 12:30

“Journey to a Trillion”

Moderator: Roxy

SPEAKER(S):

Eddie Ndichu — CEO and Co-Founder, Wapipay

12:30 - 13:45

NETWORKING LUNCH

- **Authentic Jamaican Food**
- **Music & entertainment: Nikki Z and Ammi**

14:00 - 15:00

Kenya & East Africa Opportunity Landscape

What is the economic outlook, investment and industrialization opportunities in East Africa?

SPEAKER(S):

Faith Atiti — Head of Research & Analysis, DTB

15:00 - 15:25

SPECIAL TOPIC PANEL I: Real Estate Opportunities in Kenya & East Africa

Moderator: Roxy

SPEAKER(S):

Susan Njoka — Indirect Sales & Partnerships Manager at VAAL Real Estate

Conference Day: Friday, 27 September 2023

15:20 - 15:45 East Africa Banking with DTB

SPEAKER(S):

Dr. Kennedy Nyakomitta — Commercial Director, DTB

George Otiende — Director, Retail Banking, DTB

15:45 - 16:00 COFFEE BREAK (Media room interviews)

16:00 - 16:45 SPECIAL TOPIC PANEL II: Diaspora Repatriation & Engagement

Moderator: Roxy

SPEAKER(S):

Chevy Eugene — Pan-African Council Ambassador to the Caribbean

Cesar Cabezas — Afro-Colombian Economic & Social Empowerment Leader,
Human Rights Defender, Historian

16:45 - 17:30 SPECIAL TOPIC PANEL III: Driving Social Impact in East Africa

Moderator: Roxy

SPEAKER(S):

Anthony Hulula — Founder & Director, NGAO Foundation

17:30-18:30 CLOSURE

Performance: Ammi & Nikki Z

EXPECTED SYMPOSIUM RESULTS

Defining the purpose and objectives of this event helps us curate the best possible experience:

- **Fostering meaningful connections:** organizing meetings and interactions with entrepreneurs, investors, banking services, immigration, and other service providers, fostering genuine connections and understanding.
- **Focusing on tangible impact:** the symposium will showcase real-world examples of successful business and investments in Kenya and the region
- **Addressing business, immigration, and investment concerns:** acknowledging and addressing potential concerns for African Diaspora who might need a specific understanding of risk and infrastructure in the region, providing transparent information.
- **Highlighting cultural immersion:** sharing experiences for a deeper appreciation of Kenya's rich culture and diverse perspectives.
- **Call to action:** the symposium will conclude with a clear call to action, encouraging Diasporans to explore specific opportunities and consider investing in Kenya and East Africa's future.



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